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Fejér county and its development perspectives

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Structure of the presentation

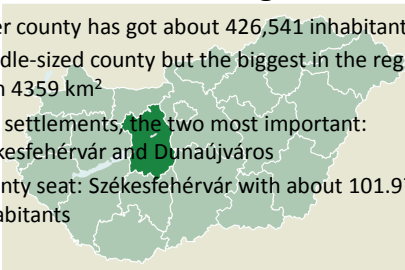
- Introduction of Fejér county
- Main aims, objectives and priorities of different, related development documents

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Facts and figures

- Fejér county has got about 426,541 inhabitants
- middle-sized county but the biggest in the region with 4359 km²
- 108 settlements, the two most important: Székesfehérvár and Dunaújváros
- County seat: Székesfehérvár with about 101.973 inhabitants

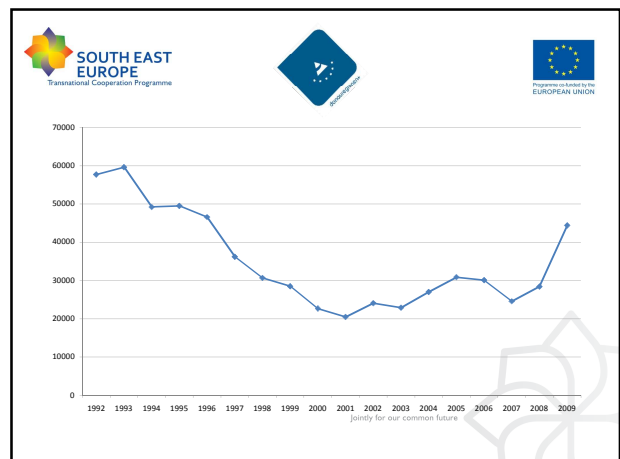
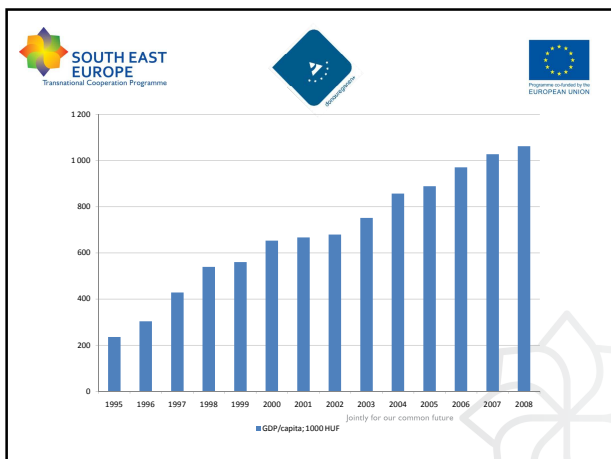


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Development documents in connection to the researched area

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Coordinated Strategy Program of Fejér County's Micro-regions (2001-2002)
Regional Development Concept of the Dunaújváros Micro-region (2005)
Integrated Town-development Strategy of Dunaújváros (2005)
Regional Development Concept of the Székesfehérvár Micro-region (2008)
Economic Plan of Székesfehérvár (2007-2010)

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Coordinated Strategy Program of Fejér County's Micro-regions

Objectives

- ***The affirmation and extension of the county's leading economic role.***
- ***The liquidation of the inner periphery***
- ***The development of external and inner integrations and cooperations***

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Coordinated Strategy Program of Fejér County's Micro-regions

Priorities

Human resource development

- *developing human infrastructure and knowledge base*
- *increasing the rate and the efficiency of employment*

Environment development

- *improving lined infrastructure, social and other services, creating missing elements*
- *developing the built and natural environment*

Economy development

- *improving the quality of business infrastructure*
- *developing enterprises, encouraging business cooperations*

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Regional Development Concept of the Dunaújváros Micro-region

Objectives

- ***The strengthening of the social support of renewal with the development of the local communities***
- ***The protection, nurture and development of the advanced traditions and the natural and built environment***
- ***The exploitation of the existing and new developmental opportunities of the settlements***
- ***Strengthening the cooperations and make them more fruitful***
- ***The development and communication of the area's and the settlements' attractivenesses***
- ***Strengthening the interregional centre role of the region***

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Regional Development Concept of the Dunaújváros Micro-region

Priorities

Improving the infrastructure and the environmental protection

- *upgrading road transport infrastructure*
- *development of water and air transport*
- *developing, upgrading and maintain the water and sewage networks and other sewage water utilities*
- *reducing air pollution caused by the industry and transport*
- *development of waste management*
- *propagation of alternative energy sources*

Development of economic competitiveness

- *strengthening the logistics function of the area*
- *developing the R&D activities and scientific innovational potential*
- *facilitating the development of service sector*
- *accession to extant clusters and facilitating cluster formations*
- *improving investment conditions*
- *improving the establishment and operational conditions of SMEs*

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Regional Development Concept of the Dunaújváros Micro-region

Priorities

Development of human resources

- rising employment rate
- improve adaptability
- facilitating the labour market integration of the disadvantaged groups
- developing a fair social service system
- strengthening the connections between training/education and economy
- developing the material and human conditions of innovation ability required for a knowledge based society

Development of tourism

- the realization of the unique and tradition making tourism projects of the settlements
- developing the cyclist and rider tourism of the micro-region
- extension of accomodation supply
- development and extension of additional tourism services
- travel aim development of the Danube bank zone

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Regional Development Concept of the Dunaújváros Micro-region

Priorities

Rural development

- developing the agricultural sectors, professions and products
- development of agricultural-environmental economy
- facilitating integrations and cluster formations in the agricultural economy
- developing the vocational support of the agricultural sphere
- development of agricultural infrastructure
- improving the disadvantaged settlements

The development of horizontal topics

- supporting planing activity
- supporting civil organizations
- improving micro-regional communication
- improving the regional and urban marketing activities
- improving the finance supporting institutional system
- improving micro-regional information management

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Integrated Town-development Strategy of Dunaújváros

good living conditions and competitiveness

R&D and innovation, Economy, industry, logistics

services, natural and built environment

regional interregional cooperation

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Integrated Town-development Strategy of Dunaújváros

Objectives

1. Improving the urban functions, making better living conditions, improving the standard of the public and consumer services and forming the local culture and the modern community places
2. Improving the local economy and competitiveness with the help of settling and keeping the innovative and knowledge-intensive industries and the development of human resources
3. Forming of an attractive natural and built environment

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Integrated Town-development Strategy of Dunaújváros

Priorities

Objective 1

- creating the city centre functions of the downtown with the affirmation of the existing functions and replacement of the missing ones
- keep and strengthen the school city character of Dunaújváros
- do function extension according to the quarters' network and hierarchy
- build upon the advantages of the central geographical position and the role of interregional centre

Objective 2

- Let the city turn into a technical innovational centre
- help the local micro- and small enterprises in order to develop into a medium-sized company
- strengthen the positive extern effects stem from the agglomerational advantages in such a way that the local inputs could be accessible for the innovative big companies
- the human resource development needs to conform to the current corporate claims, but it is also necessary to take the future needs into consideration
- it is necessary to create prosperous conditions for the recent and settler companies with the formation of new industrial parks and the development of the existing ones

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Integrated Town-development Strategy of Dunaújváros

Priorities

Objective 3

- innovative and attractive sport, recreational and leisure facilities built upon the local conditions
- let the tourism be a measurable factor of the economy, especially the conference, foreign students, health and leisure tourism
- because of the interregional location and the industrial and economic role of the city let him feel a distinct responsibility for the natural and built environment

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Regional Development Concept of the Székesfehérvár Micro-region

Objectives

- **Strengthening the social and economic innovation of the micro-region**
- **Qualitative human resource development**
- **Creation of an attractive settlement environment**

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Regional Development Concept of the Székesfehérvár Micro-region

Priorities

- **developing the micro-region's economy: service sector, tourism, improving competitiveness, supporting SMEs**
- **tuning of the economy and the training in the micro-region**
- **improving the living conditions and developing the infrastructure and the habitation**

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Economic Plan of Székesfehérvár

Objectives

- **Economy development**
- **Environmental protection, environment development and energy management**
- **Qualitative living conditions**

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Economic Plan of Székesfehérvár

Priorities

- **forming an innovative economic environment, expanding competitiveness**
- **renewing of the environmental protection and energy management, creating an attractive townscape, tourism development**
- **development of the habitation's infrastructure, development of social services**

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Thank you for your attention!

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