








## Bács-Kiskun CDR

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## Structure


- Characteristics of the area
- Development zones
- A dynamic centre: Kecskemét

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### 1. Characteristics

in general



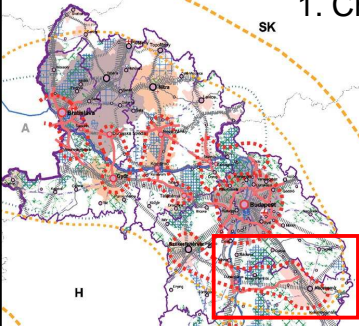
- Biggest in territory
- Homogeneous, plain area
- Divided: central + peripheral situated areas
- Spreaded homestead area (13%)
- At national development level

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### 1. Characteristics

in general



- 2 TEN-axes + 1
- No port on its territory
- Between a port and an airport: what is needed to gain momentum?

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## Functional interventions

- 1. In long-term: developing functional zones ← top-down
- +
- 2. In short- and mid-term: micro-regional structure → bottom-up programmes

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## Development zones I.

*according to the county's spatial development plan*

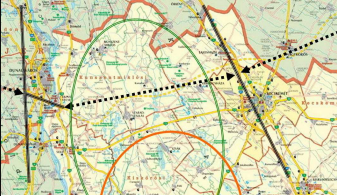


- Transport & communication corridors with national/international importance
- Nature protection areas → basis for sust. tourism
- Homestead areas
- Urban areas
- Small town areas
- Border areas
- Sustainable rural areas → agri, tourism

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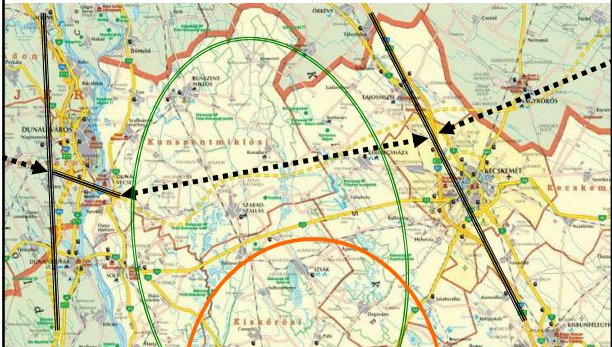
**Development zones II.**  
*according to the county's spatial development plan*



- Budapest – Beograd railway
- **Highway transversals (M8(TEN); M9)**
- **Constructing missing road links**
- Improving Baja port and logistics centre

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**Development zones III.**  
*according to the county's spatial development plan*

- **Accessibility, especially reaching logistics centres**
- **Associations for competitive and accessible public transport**
- **complex touristic utilization of Danube valley and backwaters - especially health-tourism**
- **Image creation + county marketing + co-operations**
- **Cycle path network**
- **Revitalizing homestead areas (mitigating its disadvantageous situation) to keep its population**
- **Large-capacity wind farms**

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**A dynamic centre: Kecskemét**  
*according to municipal and microregions' spatial development plans*

- high-tech industries, high value-added activities and highly skilled workers along axes able to keep/gain momentum
- Innovation-friendly policy → high innovation potential → Daimler AG +
- Airport development →
- → a transport hub, regional logistics centre +
- Improving the level of education among residents →
- ? High-tech centre with international-importance?
- tourism, especially health-tourism

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**Kecskemét - ongoing developments:**  
**Mercedes-Benz factory**



- EUR 800 million + domestic supports (>EUR 100 million)
- First cars ready due end of summer
- New jobs: 2.500 + 7.500 by newcomer suppliers
- Widespread spillover!

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**Kecskemét - ongoing developments**



- Kecskemét College: Department for Automotive Industry
- Knowledge Centre
- Automotive R&D centre




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## Rural and small town areas

- Small/medium-sized towns (in the supply chain, tourism, commuting, agriculture)
- Homestead areas (family farming, tourism)
- Prosperous region with territorial differences?
  - Strengthening the cohesion
  - Social system + accessibility → rural development + transformation

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## Thank you for your attention!

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