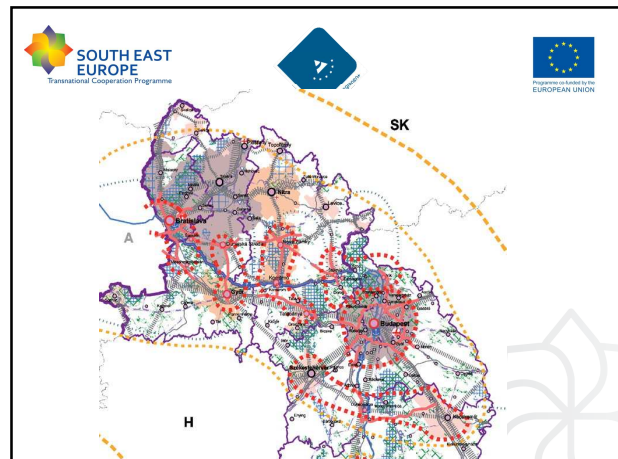





## Summary

Dániel Tarnai  
 ERDF PP 7- SASD  
 3 February 2011  
 Budapest

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### Danube Bend CDR

*Identifying borders:*

- policentric (Vác, Esztergom) → admin. borders: Vác, Esztergom microregions




*Interventional areas:*

- + Ipoly-valley should be taken into account (inner periphery)! – less developed area + bridges push this to Levice? Threat

*Key objective:*

- green Eco-economy in parallel with natural heritage protection

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### Budapest agglomeration CDR

*Identifying borders:*

- already existing admin. area

*Interventional areas:*

- special branches of measures needed after defining special development zones based on further simulations

*Key objective:*

- sustainable dynamization of social-economical structure

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### Dunaújváros CDR

*Identifying borders:*

- borders of Fejér-Bács-Kiskun countys

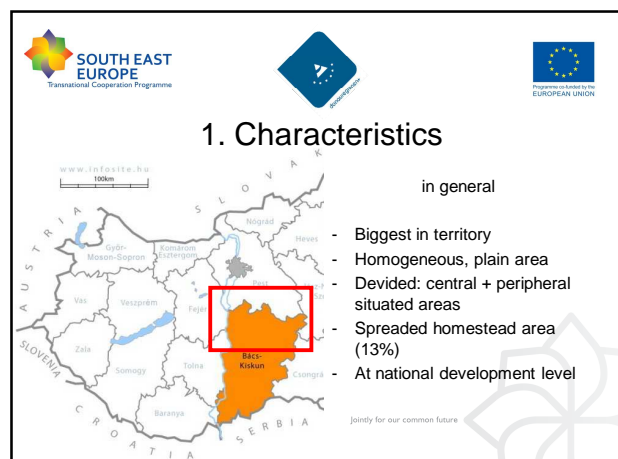
*Interventional areas:*

- core area: Kunszentmiklós-Dunaújváros microregions
- inner periphery (Sárbogárd + Kunság)
- potential interventional development axes: M8 + V0 (railway transversal)

*Key objectives:*

- economic competitiveness in order to
- decentralization in macroregional level (taking over some economic functions of Bp)

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**FUNCTIONAL INTERVENTIONS**

- 1. In long-term: developing functional zones ← top-down
- +
- 2. In short- and mid-term: micro-regional structure → bottom-up programmes

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**Development zones I.**  
*according to the county's spatial development plan*

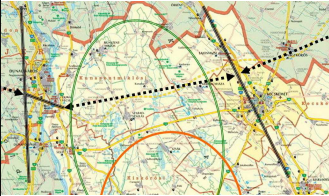


- Transport & communication corridors with national/international importance
- Nature protection areas → basis for sust. tourism
- Homestead areas
- Urban areas
- Small town areas
- Border areas
- Sustainable rural areas → agri, tourism

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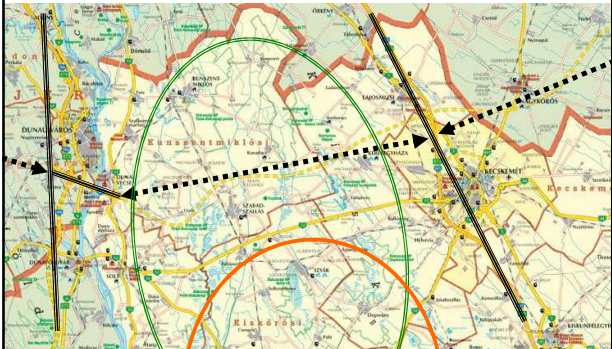
**Development zones II.**  
*according to the county's spatial development plan*



- Budapest – Beograd railway
- Highway transversals (M8(TEN); M9)
- Constructing missing road links
- Improving Baja port and logistics centre

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**Development zones III.**  
*according to the county's spatial development plan*

- Accessibility, especially reaching logistics centres
- Associations for competitive and accessible public transport
- complex touristic utilization of Danube valley and backwaters - especially health-tourism
- Image creation + county marketing + co-operations
- Cycle path network
- Revitalizing homestead areas (mitigating its disadvantageous situation) to keep its population
- Large-capacity wind farms

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**A dynamic centre: Kecskemét**  
*according to municipal and microregions' spatial development plans*

- high-tech industries, high value-added activities and highly skilled workers along axes able to keep/gain momentum
- Innovation-friendly policy → high innovation potential → Daimler AG +
- Airport development →
- → a transport hub, regional logistics centre +
- Improving the level of education among residents →
- ? High-tech centre with international-importance?
- tourism, especially health-tourism

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## Kecskemét - ongoing developments: Mercedes-Benz factory



- EUR 800 million + domestic supports (>EUR 100 million)
- First cars ready due end of summer
- New jobs: 2.500 + 7.500 by newcomer suppliers
- Widespread spillover!

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## Kecskemét - ongoing developments



- Kecskemét College: Department for Automotive Industry
- Knowledge Centre
- Automotive R&D centre



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## Rural and small town areas

- Small/medium-sized towns (in the supply chain, tourism, commuting, agriculture)
- Homestead areas (family farming, tourism)
- Prosperous region with territorial differences?
  - Strengthening the cohesion
  - Social system + accessibility → rural development + transformation

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## Thank you for your attention!

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