



DISSEMINATION Publicity – Public Events

Tibor Németh
Project manager – Lead Partner
1st Workshop – DONAUREGIONEN+
15th - 16th July 2009

Jointly for our common future

Publicity

Basic documents

- Subsidy contract – article 7: Information and Publicity
- Partnership agreement – article 12: Information and Publicity
- Implementation Manual – chapter 6 – Information and Publicity
- SEE Visual Identity Guideline
- Project Communication Plan

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Publicity

- Booklets
- Leaflets
- Brochures
- Reports
- Promotion materials

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Publicity

- On the project level – in English (can be translated by PP's)
- On the partner/country level – English/National

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Public Events

Conferences:

- Middle Conference – February 2011 – ERDF PP7 – Hungary
- Final Conference – March 2012 – LP – Slovakia
- Duration: 2-3 days
- Number of participants: app. 150
- Press release/conference

„Project Info Days“:

- On the national or regional level
- They should be at the beginning and at the end
- Duration: 1 day
- Number of participants: 50 - 100
- Press release/conference

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