

Identifying key projects, priorities, and actors of key importance

Starting points are the tables of

- Measures / objectives = target table (MO)
- Measures / evaluation criteria = importance table (ME)
- Measures / actors (stakeholders) = interest table (MI)

Selecting key elements

- Multiplying matrices
 - $MO * OM = MMO$ – key measures based on objectives
 - $OM * MO = OOM$ – key objectives based on measures
 - $ME * EM = MME$ – key measures based on evaluation criteria
 - $EM * ME = EEM$ – key criteria based on measures
 - $MI * IM = MMI$ – key measures based on the interest of stakeholders
 - $IM * MI = IIM$ – key actors based on measures

Komárom example

Programs	Objectives				
	Qualification	Labour force	Water reserving capacity, irrigation	Economic competitiveness	Accessibility, connectivity
Education					
Vocational training	x	x			
Languages	x	x			
Water management					
Water reservoir			x	x	
Canal lines			x	x	x
Organizational development					
Tourism Destination Management organization				x	
Development clusters				x	
Transport infrastructure					
Bridge				x	x
Railways				x	x
Logistic centres				x	x

