








DONAUREGION + WP5.5 ECONOMY




HERALD LÁSZLÓ
 ERDF PP 7- SASD
 BP. 2011. 02. 26.

Jointly for our common future




STRUCTURE OF DONAUREGION + 7 WORK PACKAGES

WP1 PREPARATION
 WP2 DEVELOPMENT OF COMMUNICATION METHODS
 WP3 UPDATE AND COMPLETION OF DONAUREGIONEN DATA
 WP4 DATA ANALYSES AT NUT3 LEVEL
WP5 SUMMARY OF ANALYSES, INDICATORS, SECTIONAL STRATEGY
 WP6 COOPERATION OF CROSS DANUBE REGIONS
 WP7 COMPREHENSIVE STRATEGY OF DANUBE REGIONS




WP5 SUMMARY OF ANALYSES, INDICATORS, SECTIONAL STRATEGY

WP5.1. NATURAL CONDITIONS DIENES TAMÁS
 WP5.2 STRUCTURE OF SETTLEMENTS, HUMAN RESOURCES A.KOROMPAI
 WP5.3. TRANSPORT AND TECHNICAL INFRASTRUKTURE DR J. BERÉNYI
WP5.4. ECONOMY L.HERALD




WP5.4. ECONOMY

WP5.4.1. SUMMARY OF ANALYSES ON THE BASIS OF WORK PACKAGE 4
 WP5.4.2. DEVELOPMENT INDICATORS AND WRITTEN ANALYSES
 WP5.4.3. ANALYSES OF EXISTING NATIONAL MACRO STRATEGIES
 WP5.4.4. SPIDER WEB DIAGRAM ON COUNTY LEVEL
 WP5.4.5. FLOW SHEET OF DEVELOPMENT ON COUNTY LEVELS
 WP5.4.6. DESCRIPTIONS OF MEASURE BLOCKES
 WP5.4.7. TABLE OD INDICATOR CHANGES
 WP5.4.8. NEW SPIDER WEB DIAGRAM ON COUNTY LEVEL

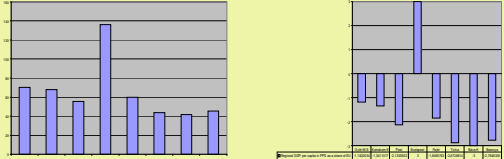
WP5.4.2. DEVELOPMENT INDICATORS AND WRITTEN ANALYSES

- GDP PER CAPITA ON PPS BASIS (IF THE EU AVERAGE = 100%)
- LABOUR FORCE PARTICIPATION RATE (% EMPLOYED/WORK-CAPABLE I.)
- EMPLOYMENT RATE (% EMPLOYED /REGISTERED ON LABOR MARKET)
- NR OF EMPLOYED IN PRIMARY BRANCH
- NR OF EMPLOYED IN SECONDARY BRANCH
- NR OF EMPLOYED IN TERTIARY BRANCH
- SHARE OF COLLEGE AND SEC. SCHOOL EDUCATED INHABITANTS (%)
- TOURISM - AVERAGE GUEST NIGHTS
- TOURISM - FOREIGN VISITORS PER 1000 INHABITANTS

WP5.4.2.

1. GDP PER CAPITA ON PPS BASIS (IF THE EU AVERAGE = 100%)



MINIMUM: 41.8, BÁCS-KISKUN MAXIMUM: 136.2, BP VALUE OF 1 UNIT :15.73

RISING TENDENCY FROM WEST TO EAST, THE BRAIN-DRAIN EFFECT OF BP IN PEST COUNTY
 GRAVITY POINTS OF FEHER COUNTY: SZÉKEFEHERVÁR, VELENCE, DUNAÚJVÁROS, MÓR
 GRAVITY POINT OF BACS-KISKUN COUNTY: KECSKEMÉT, HIGH NR OF INHAB. - WEAK INDUSTRY

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.2.

2. 2. LABOUR FORCE PARTICIPATION RATE (% EMPLOYED/WORK-CAPABLE 1)

MINIMUM: 49,1 BARANYA MAXIMUM: 59,6 BP VALUE OF 1 UNIT: 15,73

MEASURES ARE NEEDED IN TOLNA-BARANYA –BÁCS-KISKUN COUNTIES, BUT THERE ARE NOT

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.2.

3. EMPLOYMENT RATE (% EMPLOYED /REGISTERED ON LABOR MARKET)

MINIMUM: 3,5 GYŐR-M-S MAXIMUM: 10,4 BARANYA VALUE OF 1 UNIT: 1,15

THE EMPLOYMENT RATE HAS CLOSE CONNECTION WITH LABOUR FORCE PARTICIPATION RATE

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.3. ANALYSES OF EXISTING NATIONAL MACRO STRATEGIES

1. SZÉCHENYI PROJECT 2011
3. DEVELOPMENT STRATEGIES OF THE COUNTIES
4. STRATEGIC PLAN OG SLOVAK-HUNGARIAN COOPERATION
5. STRATEGIES OF TOWNS
6. INFO DAYS AND CONSULTATIONS WITH STATE REPRESENTATIVES
7. INFO DAYS AND CONSULTATIONS WITH COUNTY REPRESENTATIVES
8. OTHER SOURCES

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.4. GROUPING-LABELLING OF DANUBE REGIONS

INDUSTRIAL
METROPOLITAN
INDUST-RURAL

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.4. GROUPING-LABELLING OF DANUBE REGIONS

PROPORTION OF EMPLOYES BY PROFESSIONAL SECTORS

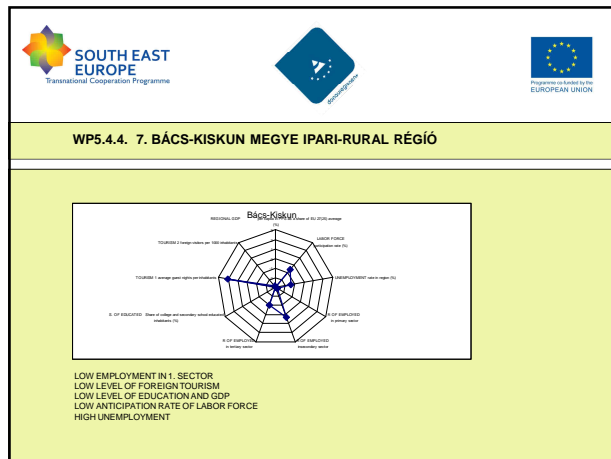
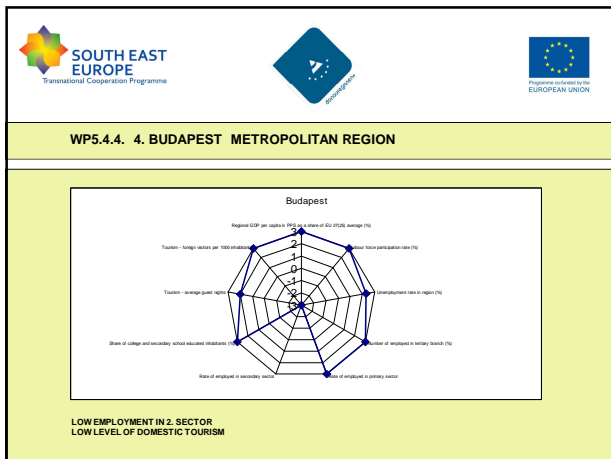
KOMÁROM-FEJÉR COUNTY INDUSTRIAL REGION
BUDAPEST METROPOLITÁN REGION
THE OTHER COUNTIES ARE INDUSTRIAL-RURAL REGIONS

THE NUMBER OF AGRICULTURAL EMPLOYEES ARE VERY LOW IN EACH COUNTY, BUT THE PERCENTAL DIFFERENCES ARE HIGH (IN BÁCSKISKUN, TOLNA AND BARANYA ARE HIGHER)
IN THE INDUSTRY ARE BIG DIFFERENCES ,KOMÁROM-FEHER COUNTY ARE DOMINANT
THE EMPLOYMENT OF BUILDING INDUSTRY IS RATHER EVEN, BUDAPEST IS DOMINANT
IN TRADE PEST AND BÁCS-KISKUN ARE STRONGER BUT THEY ARE WEAKER IN INDUSTRY
BUDAPEST PRODUCES THE HIGHEST FIGURE BESIDES IN INDUSTRY AND AGRICULTURE, ESPECIALLY STRONG IN REAL ESTATE BUSINESS.

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.4. 1.GYŐR-MOSON-SOPRON COUNTY

LOW EMPLOYMENT IN 1. SECTOR
LOW EMPLOYMENT IN 3. SECTOR
LOW EDUCATION LEVEL
LOW LEVEL OF FOREIGN TOURISM



SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.3. SECTIONAL STRATEGY

THREATS
IGNORING THE PREVIOUS PLANS
UNCRITICAL ADOPTION OF PREVIOUS STRATEGIC PLAN
TOO GENERAL AND TOO MANY STRATEGIC ELEMENTS
OVERDETAILED STRATEGY WITHOUT COMPETENCE

METHOD OF STRATEGY-MAKING
USING THE MOST FREQUENTLY FORMULATED STRATEGIC ELEMENTS OF PREVIOUS STUDIES AND PLANS
FORMULAZING OWN STRATEGIC THEORIES ON THE BASES OF SPECIFIED OBJECTIVES
FORMULAZING OWN STRATEGIC ELEMENTS ON THE BASES OF INDICATORS

SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.3. STRATEGY RESEARCH GYŐR-MOSON-SOPRON MEGYE

A KÖZÉP-DUNÁNTÚLI RÉGIÓ, MINT **TURIZM** DESTINÁCIÓ PIACI POZÍCIÓJÁNAK ÉS LÁTOGATOTTSÁGÁNAK JAVÍTÁSA - KDOP

VÁROSKÖZPONTOK ÉS VÁROSI ALKÖZPONTOK, KISTELEPÜLÉSEK ÉRTÉKMEGŐRZŐ FEJLESZTÉSE, LAKÓTELEPEK REHABILITÁCIÓJA - KDOP

A KÖZOKTATÁS FEJLESZTÉSE, AZ ALAPVETŐ TUDÁSELEMEK MEGSZERZETHETŐSÉGÉBEN MEGLEVŐ MINŐSÉGI ÉS TERÜLETI EGYENLŐTLENSÉGEK OLDÁSA -KDOP

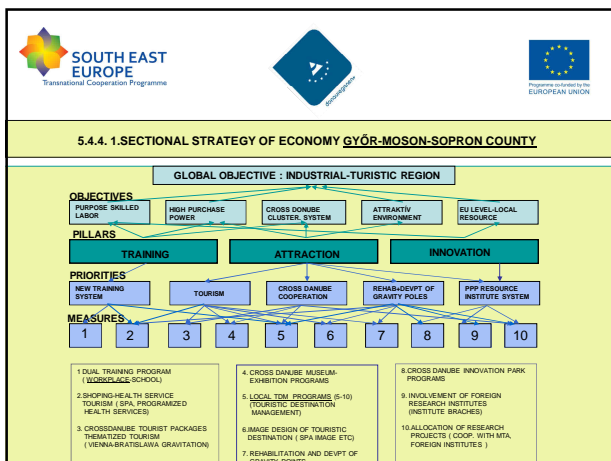
CROSS DANUBE SERVICE FACILITIES SZOLGÁLTATÁSI TEREK KIALAKÍTÁSA -GYK HÁ EM STR

SOPHISTICATED ECONOMIC BRANCHES GAZDASÁGI ÁGAK MEGTELEPÜLÉSÉNEK ÖSZTÖNZÉSE-GYK HÁ EM STR

TÉRSÉGI FUNKCIÓK FEJLESZTÉSE. PÓLUSOKTÓL TÁVOL ESŐ TÉRSÉGEK DINAMIZÁLÁSÁRA KÉPES NAGYVÁROSKOK SZEREPÉNEK MEGERŐSÍTÉSE - GYK HÁ EM STR

A RÉGIÓKAT DINAMIZÁLÓ **GRAVITY POLES** MEGERŐSÍTÉSE ÉS A VÁROSHÁLÓZATI KAPCSOLATRENDSZER FEJLESZTÉSE -ORSZTERKONC

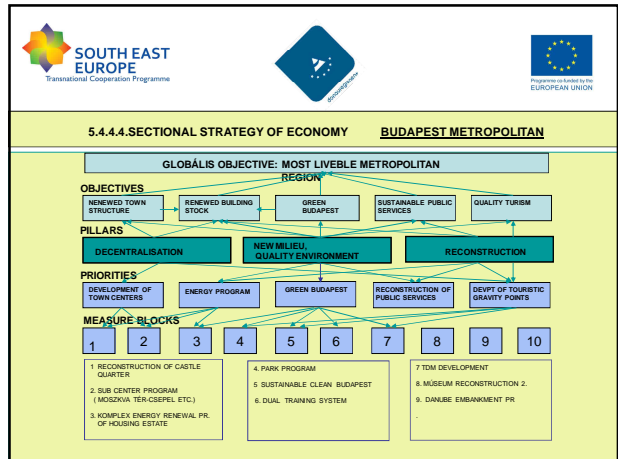
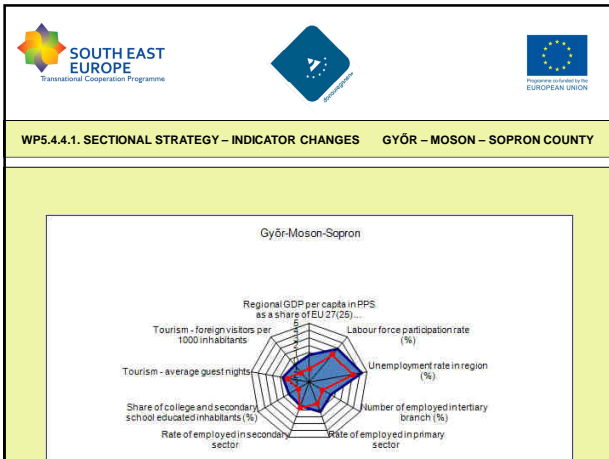
KKV-K VERSENYKÉPESÉGÉNEK NÖVELESE **CLUSTERS**, BESZÁLLÍTÓI HÁLÓZATOK KIALAKÍTÁSÁNAK ÖSZTÖNZÉSÉVEL -ORSZTERKONC



SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.4. 1. SECTIONAL STRATEGY – INDICATOR CHANGES GYŐR- MOSONY- SOPRON COUNTY

INDICATORS	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
POSITION IN EU	3.00	3.00	3.20	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
INDEX IN EU (%)	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
1. Regional GDP per capita (1000 EUR)	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
2. Tourism - foreign visitors per 1000 inhabitants	0.04	0.05	0.06	0.07	0.08	0.09	0.10	0.11	0.12	0.13	0.14
3. Employment rate in region (%)	0.62	0.63	0.64	0.65	0.66	0.67	0.68	0.69	0.70	0.71	0.72
4. Share of foreign and secondary school leavers (secondary school)	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
5. Rate of employed in secondary sector	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
6. Rate of employed in primary sector	0.12	0.13	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22
7. Rate of employed in tertiary sector	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
8. Rate of employed in quaternary sector	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
9. Rate of employed in quinary sector	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24
10. Rate of employed in quaternary sector	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23	0.24



SOUTH EAST EUROPE
Transnational Cooperation Programme

WP5.4.4.4. SECTIONAL STRATEGY – INDICATOR CHANGES BUDAPEST METROPOLITAN

INDICATORS	REGIONAL GDP per capita	LABOR FORCE PARTICIPATION RATE (%)	UNEMPL. RATE in region (%)	R OF EMPLOYED in primary sector (%)	R OF EMPLOYED in secondary sector (%)	R OF EMPLOYED in tertiary sector (%)	S OF EDUCATED college and a.sch (%)	TOURISM I: average guest rights per inhab.	TOURISM II: foreign visitors per 1000 inhab.	NOTES / EXPLANATIONS
POSITION -3+3	3,00	3,00	2,30	3,00	-3,00	3,00	3,00	2,00	-1,21	POSITION indicates the position of county in a scale 1-6, if the best county is 1, 1 unit is 16,7%.
1 UNIT = 16,7%										
1. Reconstruction and development of public spaces	0,10	0,10	0,10			0,10	0,10	0,10	0,10	the figures in yellow field indicate the changes, as the effects of measures
2. Reconstruction and development of sub-centers of Budapest	0,10	0,20	0,20	0,10	0,10	0,10	0,10			0,10 = 1,67%
3. Various tourism, recreational, and leisure activities	0,10	0,10	0,10	0,10	0,10					0,20 = 3,34%
4. Remodelling of parks and green areas in the metropolitan area	0,10									0,20 = 3,34%
5. Clean Budapest program - low carbon friendly energy policy	0,10	0,10	0,10			0,10			0,10	0,10 = 1,67%
6. Dual training program: trainings, towards the workplace education				0,10	0,10	0,10	0,10			0,10 = 1,67%
7. Development of local TDM system	0,10	0,10	0,10						0,20	0,20 = 3,34%
8. Completion and development of Museum program			0,10			0,10			0,10	0,10 = 1,67%

