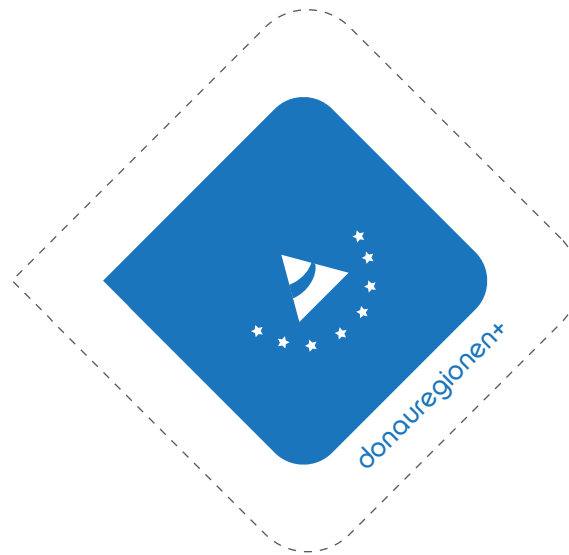


LOGOTYPE DESIGN GUIDELINES

donaregionen+

SAFE ZONE OF THE LOGOTYPE

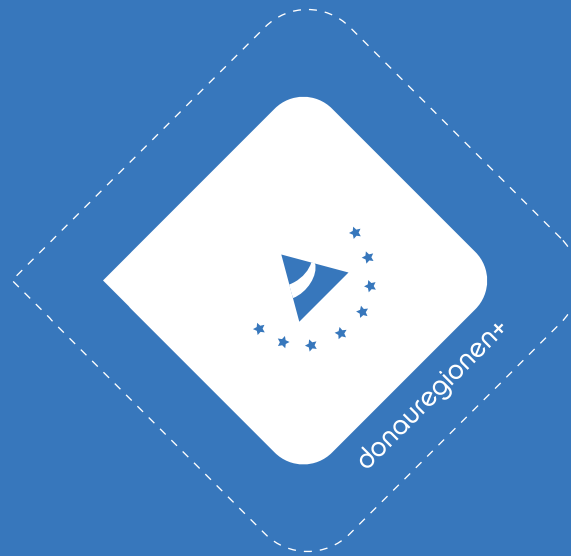
Usage of the any typography or other graphic figures (logos, logotypes etc.) within the safe zone is strictly forbidden



positive application

SAFE ZONE OF THE LOGOTYPE

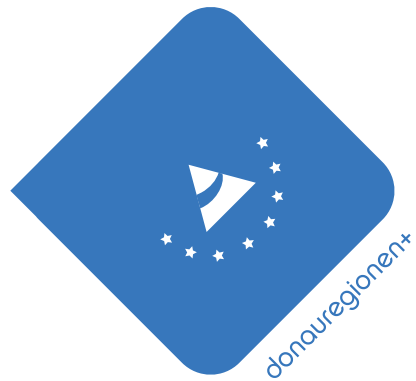
Usage of the any typography or other graphic figures (logos, logotypes etc.) within the safe zone is strictly forbidden



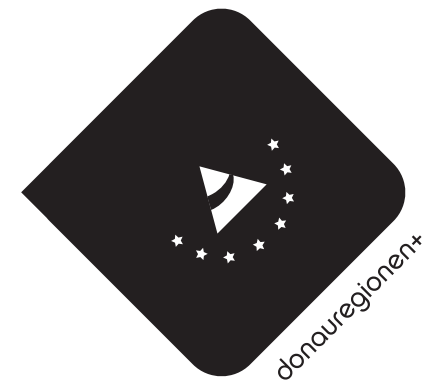
reverse application

COLORS OF THE LOGOTYPE

there are just two color variations of logotype

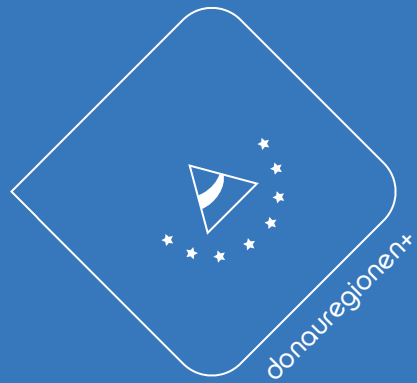


CMYK 80.50.0.0
RGB 52.116.181

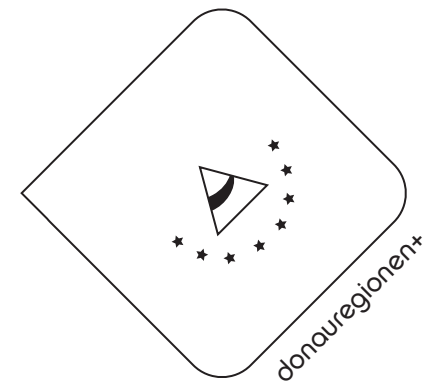


100% BLACK

OUTLINED LOGOTYPE VARIATIONS



reverse outlined application



positive outlined application

LOGOTYPE ON TEXTURED BACKGROUND

there are just two color variations of logotype

the outer construction space is the safe zone of the logotype

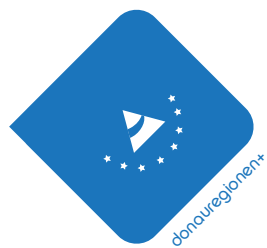


THE ,WORD-MARK ONLY' VERSION

the word-mark version of logo is designed for special purpose when very small
logotype dimensions are required
minimum ,word-mark only' version of logotype

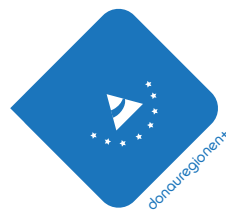


SIZES OF THE LOGOTYPE



35 mm

recommended size for A4 application



30 mm

recommended size for A5 application



25 mm

the minimum size of logotype